



Please allow this summary of the Edenark Group ISO 14001 program.

End Game – Value to You, the Business Owner/Manager

- Doing the right thing for all current and future stakeholders
- Joining the world's premier environmental sustainability fraternity of organizations
- Being part of the solution
- Differentiation from competition, positively impacting sales
- Introduction to millions of consumers, seeking certified sustainable businesses
- Improved employee health, wellness, attitude and performance
- Improved financial performance (lower costs / higher revenues)
- Improved valuation
- Improved brand image / public image / market influence
- Attract/retain staff

Summary of What Makes Us Unique

- We took the world's Gold Standard for sustainability certification – the ISO 14001:2015
- Uniquely customized it for SMEs (small to mid-sized businesses), to dramatically lower the cost
- Uniquely added promotion of the certification for you, to drive sales/revenues/image
- Uniquely added employee performance/wellness to help staff be happier, healthier and more productive

Summary of Why This Matters to You on the Sustainability Certification Side

- Research shows the following reported benefits –
 - o SMEs certified/promoting a global standard are growing 20x faster versus non-certified competitors
 - o Overall, +67% investor ROI for certified sustainable companies versus non-certified competitors
 - o Overall, enjoy +24.6% Net Income and +11% EBITDA versus non-certified competitors
 - o Overall, 10 – 15% market sales performance increase versus non-certified competitors
 - o Overall, +4.8% annual stock premium versus non-certified competitors
 - o 99% reported net (inclusive of all improved costs) cost reductions
 - o 95% reported improved employee wellness and interpersonal interaction
 - o 90% reported reduced capital costs (average of 136 basis points on debt and 1.8% on equity)
 - o 88% reported improved operational performance / cash flow
 - o 81% reported positive impact on consumer decisions, impacting sales/revenues
 - o 75% reported improved competitive advantage
 - o 75% reported attracting new customers
 - o 75% reported improved financial performance
 - o 65% reported improved company image
 - o 60% reported improved employee engagement
 - o 60% reported improved management commitment
 - o 55% reported new market penetration

Summary of Why This Matters to You on the Employee Performance Side

- You are losing \$7,000 - \$12,000 per each full time employee, every year, due to insomnia, stress, anxiety, pain and mental acuity. In the US, this is a \$1 Trillion hit to total business GDP (5% of the US GDP)
- Similar studies have been done in Canada, Great Britain, Australia, France, Germany, et cetera
- Our program addresses these five issues (sleep, stress, anxiety, pain and mental acuity)
- Our products have a +80% life-changing success rate in thousands of hospitalization-case applications, and a +97% success rate in thousands of non-hospitalization-case applications, over decades
- Benefits to you are -
 - o Improved employee sleep patterns
 - o Improved employee ability to sharpen focus
 - o Improved employee memory
 - o Improved employee ability to quiet the mind and stay calm
 - o Improved employee interactions with others
 - o Improved employee ability to manage stress
 - o Reduced employee anxiety
 - o Reduced employee pain
 - o Improved staff mood
 - o Improved staff health
 - o Improved staff interaction
 - o Improved staff performance
 - o Reduced staff sick days and medical visits