



### **Haymarket Media, Inc. Leading the Way by Pursuing Sustainability Certification**

Haymarket Media, Inc., the US division of global media company Haymarket Media Group, which is internationally-recognized for its environmental commitment, and is already ISO 14001 and ISO 50001 accredited in its UK offices, has decided to pursue the Edenark Group ISO 14001 sustainability certification program for its New York City offices.

“Not only do we want to do the right thing for the environment in our own offices; but we also want to be an example to other organizations in the United States and around the world. Following the world’s top sustainability standard allows everyone to adhere to the same framework and principles the UN follows,” said John Crewe, Data Protection Officer, Haymarket Media, Inc.

The ISO 14001 is the world’s premier environmental sustainability certification and Edenark Group’s certification program allows SMEs (small to mid-sized enterprises) the ability to attain the world’s most popular environmental certification standard via a program designed specifically for them. Edenark Group also helps clients pursue carbon neutrality and ESG compliance, using the ISO 14001 as a foundation for long term compliance. The program helps organizations define how they interact internally, externally and with the environment, and focuses on its continual improvement in these areas. It incorporates energy/waste/water, employee health and performance enhancement, community involvement, procurement and suppliers, compliance and regulations, emergency/security, and stakeholder engagement. Benefits include creating a culture of continual improvement, stakeholder engagement, lower costs, higher revenues and profits, improved employee performance, and doing the right thing for the environment and current and future generations.

"When an organization pursues, and attains, the Edenark Group ISO 14001 sustainability certification, they are setting a higher bar for their organization and sending a signal to all those around them," says David Goodman, CEO of Edenark Group. "They are agreeing to adhere to the world’s gold standard for sustainability certification; are choosing to be a leader and part of the solution; and are joining an elite community of over 300,000 organizations, in over 150 countries, that have committed to continually improving in every way."

#### **About Haymarket Media, Inc.:**

Haymarket Media, Inc. is an award-winning specialist content and information company. With 24 market-leading media brands, Haymarket offers unmatched expertise and insight through balanced, relevant, original content across a spectrum of media channels. Haymarket is home to highly regarded health care professional brands such as The Clinical Advisor, Dermatology Advisor, and MPR (Monthly Prescribing Reference) among a portfolio of HCP-focused, specialty-specific websites, as well as the esteemed business media titles PRWeek and MM+M (Medical Marketing + Media).

Haymarket Media, Inc. is the US Division of Haymarket Media Group. The global media company has more than 70 brands worldwide with offices in the UK, the US, Hong Kong, Singapore, India and Germany.

**About Edenark Group:**

Edenark Group provides the world's premier environmental sustainability certification / carbon neutral / ESG services for small to mid-sized enterprises.

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