



David Goodman of Edenark Group Wins Alignable Local Main Street Mentor Award For 2021



Goodman Emerges as Local Champion in National Contest Celebrating Business Superstars Helping Other Businesses Grow

BOSTON, MA: September 2, 2021 -- The largest online referral network for small businesses, [Alignable.com](https://alignable.com) is announcing the results of its North American search for business leaders who've gone above and beyond in helping other local businesses improve.

Today, Alignable's network is honoring David Goodman of Edenark Group in Palm Beach Gardens, FL as a 2021 Main Street Mentor of the Year!

Alignable's Main Street Mentor contest generated an incredible 132,000+ votes and recommendations for business leaders who are superstars at helping other businesses improve and grow.

“Based on what we’ve heard from thousands of voters, the rallying cry ‘No business left behind’ is driving many of our local business leaders as they redouble efforts to help communities against new threats,” said Eric Groves, Alignable’s Co-Founder and CEO. “And their countless supporters really cheered them on during this contest, demonstrating unparalleled gratitude for these often-unsung business champions.”

“We are honored and humbled by the support,” said David Goodman, President and CEO of Edenark Group, the world’s top environmental sustainability certification program for small to mid-sized enterprises (SMEs). “We know consumers want to move their purchases to certified sustainable businesses and this is enabling certified sustainable businesses to grow dramatically faster than their non-certified peers. But we also know that although most large companies already promote their sustainability, this is a new concept to many SMEs. We work hard to make the process easy, painless and fun for the SME. This award tells us our work is being recognized and companies are benefitting from our service.”

About David Goodman



David Goodman is President and CEO of Edenark Group. Goodman’s work also won an Alignable Local Business Person of the Year Award for 2020-21. To arrange interviews with Goodman, please contact Alignable’s Head Of News & PR Chuck Casto at chuck@alignable.com, or contact Goodman directly at dgoodman@edenark.com.

About Edenark Group

Edenark Group (<https://edenark.com/>) provides the world’s premier environmental sustainability certification program for SMEs, then helps the certified company promote its certification to differentiate from competitors and grow faster. 9 out of 10 consumers want their vendors to be certified sustainable....it is the right thing to do....and by doing so, a company stands out by doing a good thing for the environment and future generations.

About Alignable

[Alignable.com](https://alignable.com) is the largest online referral network for small businesses in the U.S. and Canada. With 6.5 million+ members across 35,000+ local communities, Alignable is the network where small business owners drive leads and prospects, generate referrals, land new business, build trusted relationships, and share great advice.