



## Edenark Group and Genesis Energy International form Partnership

Edenark Group (<https://edenark.com/>), which offers the world's top environmental sustainability certification program, and Genesis Energy International (<http://www.genesisenergyinternational.com/>) a leading energy efficiency solutions provider, have formed a partnership.

The organizations recognize the synergy between their respective services and will promote the other's services to their respective clients.

Genesis Energy International helps businesses and buildings lower and manage energy costs and Edenark Group helps those businesses and buildings that have invested the time to lower their energy costs become certified via the Edenark Group ISO 14001 sustainability certification program.

"The Edenark Group ISO 14001 sustainability certification is a natural progression for an organization that seeks a higher ROI via brand and revenue-side gains added to the cost-reduction benefits achieved from the Genesis Energy International involvement," said David Goodman, CEO of Edenark Group. "Further, from our side, having a partner that can help our clients lower their energy costs is a critical component to our overall sustainability mandate," added Goodman.

"We do the heavy lifting to help our clients achieve greater energy cost reduction and energy management," said Clayton Brust, CEO of Genesis Energy International. "We know Edenark Group clients will benefit from our expertise; and we see Edenark Group as a true benefit for our clients as it helps them differentiate and take market share from their competitors," added Brust.

### About Edenark Group

The Edenark Group ISO 14001 is the world's premier environmental sustainability certification program and allows SMEs (small to mid-sized enterprises) a program designed and priced specifically for them. Edenark Group also helps clients pursue carbon neutrality and ESG compliance, using the Edenark Group ISO 14001 as a foundation for long term compliance. Edenark Group (<https://edenark.com/>) can be reached at +1 561 512 2257

### About Genesis Energy International

GEI works nationwide with businesses to procure and manage energy commodities as well as identify and implement energy efficiency projects that reduce overall energy consumption and help meet sustainability goals. As an independent and unbiased advocate we help our customers navigate the broad product offerings available today by deploying data driven analysis powered by industry leading software. As technology rapidly evolves we are leading the way helping our clients plan for and execute the Industry 4.0 Industrial Internet of Things projects that future proof facilities and provide unparalleled data and analytics for business operations. Genesis Energy International (<http://www.genesisenergyinternational.com/>) can be reached at +1 630 691 8700