



### **Gym For The Brain to Pursue Sustainability Certification Via Edenark Group ISO 14001 Program**

Gym For The Brain (<https://www.gymforthebrain.com/>) a Florida-based EWOT (exercise with oxygen training) facility, has decided to pursue the Edenark Group ISO 14001 environmental sustainability certification.

The Edenark Group ISO 14001 is the world's premier environmental sustainability certification program and allows SMEs (small to mid-sized enterprises) a program designed and priced specifically for them.

The program, which allows companies to progressively improve at a pace that works for their needs, helps the organization define how it interacts internally, externally, and with the environment. It incorporates energy/waste/water, employee health and performance enhancement, community involvement, procurement and suppliers, compliance and regulations, emergency/security, and stakeholder engagement. Benefits include creating a culture of continual improvement, stakeholder engagement, lower costs, higher revenues and profits, improved employee performance, and..... doing the right thing for the environment and current and future generations.

"People suffer from toxins ingested from the air, from food, from things they touch. Disease is due to a deficiency in the oxidation process to remove these toxins. Gym For The Brain helps its clients remove the toxins their bodies take in. But, when they leave our facility, they are going back into a toxic world. We want to help reduce those external toxins, which is why we decided to pursue the Edenark Group ISO 14001 certification program," said Michael Cohen, Co-Founder of Gym For The Brain.

"Gym For The Brain is doing wonderful work by helping people remove toxins, reduce inflammation, increase body and brain strength, and improve health. Sending those people back out into a toxic world is frustrating. The Edenark Group ISO 14001 sustainability certification program allows Gym For The Brain to not only help people while at the Gym, but also when they leave the Gym, by proactively participating in improving the environment via internal and external environmental sustainability actions," says David Goodman, CEO of Edenark Group. "They are agreeing to adhere to the

world's Gold standard for sustainability certification; are choosing to be a leader and part of the solution, not the problem; and are joining an elite fraternity of over 300,000 organizations, in over 150 countries, that have committed to continually improving in every way."

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