



Trio of Experts Provide Sustainability Solutions

Three South Florida-based firms recognized as experts in providing authentic sustainability solutions have teamed up to assist your small to mid-size business in becoming certified sustainable. Why is that important? Three-quarters of Gen X and Gen Z – that account for 64 percent of the world population – consider a business' sustainability to be more important than its brand. That's why certified sustainable businesses are growing as much as 20 times faster than their non-certified competitors. These consumers are sophisticated enough to see through greenwashing, and we can help you reach those customers.

The first step is for Sustainable Performance Solutions (www.sustainflorida.com) to provide a basic energy audit. Next, com-ESCO (www.com-esco.com) can project manage any desired positive-ROI energy conservation improvements. And, finally, Edenark Group (www.edenark.com) will certify your business as sustainable using an internationally recognized certification, the Edenark Group ISO 14001.

These services are designed and priced for small to mid-sized enterprises.

For more information or to start the process, call David Goodman at 844-722-3937.