

Helping SMEs use Sustainability and Carbon Neutrality to Differentiate and Grow



Benefits of being Environmentally Certified Sustainable via a Globally-Respected Program

- You are doing the right thing for the planet
- Government Compliance
- Satisfy client, consumer, employee, investor, and lender demand
- Lower costs
- Enhanced hiring and retention of top talent
- Certified sustainable businesses are growing up to 20x faster than their non-certified peers

Challenge for SMEs

SMEs sometimes find it difficult to obtain sustainability certifications due to cost, limited resources, knowledge gaps and programs not being designed for SMEs.



Unlocking the Potential for B2B Growth

In today's business landscape, sustainability and carbon neutrality reporting have become vital practices for large and listed organisations. It is no longer sufficient to merely register; businesses must now obtain legitimate sustainability certifications from third-party verified sources. As these requirements extend to supply chain vendors, becoming certified sustainable provides a major competitive advantage for small to medium-sized enterprises (SMEs).

Winning Over Your Consumers

Numerous international studies have shown that sustainability is becoming increasingly important to consumers, particularly among Millennials and Generation Z. 75% of these consumers prefer sustainability over brand or product name, whereas 70% of all consumers are willing to transfer loyalty, and purchase from certified sustainable businesses offering equivalent items.

What makes the Edenark Group Program Financially Exciting for SMEs?

At Edenark Group, we understand the unique needs of SMEs and have developed a pragmatic sustainability program tailored specifically to their requirements. Our goal is to help these businesses stand out from their competitors, satisfy customer demands, and meet sustainability reporting standards without breaking the bank.

The Edenark Group ISO 14001 uniquely offers:



Credibility: Our standard, the ISO 14001, is the largest and most respected in the world.



Price: We have designed a budget-friendly program for SMEs costing much less than other programs, and our payment schedule allows even 1-person SMEs to afford the program.



Time: Understanding that staff time is as important as cost for SMEs, we have pre-designed application forms to simplify most of the application process.



Promotions / Positive ROI: We help SMEs promote their sustainability program and generate more revenue-driving promotional support for the SME than the cost of the certification.



People: As the United Nations has stated, the future is sustainability & well-being. Our program provides the “people” piece that helps SME employees become happier, healthier, and more productive. This is available to clients, should they wish to add.



Comprehensive Support: Besides the sustainability certification, we assist clients to achieve carbon neutrality and develop affordable Net Zero programs to align with their vision.



Success: The Edenark Group ISO 14001 program enjoys a 100% client renewal rate. Every year, every client has decided to renew, demonstrating the value the program offers.



Join the Edenark Group Global Family for a Profitable and Sustainable Future

We are committed to helping SMEs maximise their performance, returns, and market share while safeguarding the environment for future generations. Our expertise, top-tier certifications, tailored solutions, and proactive promotion strategies make us the ideal partner to guide your organisation on its sustainability and carbon neutrality journey.

Contact Edenark Group today to begin a transformational and profitable sustainability journey for your business.