



## Unlimited Auto Wash at Frenchman's in Palm Beach Gardens will pursue Sustainability Certification Compliance



Unlimited Auto Wash at Frenchman's in Palm Beach Gardens, FL, is part of the seven-location Unlimited Auto Wash Club ( <https://www.unlimitedautowashclub.com/> ) that serves South Florida. Unlimited Auto Wash is a 100% Full Service Hand Car Wash with over 30 employees. It cares deeply about the environment and the community it serves, and has decided to pursue the Edenark Group ISO 14001 environmental sustainability certification program.

The Edenark Group ISO 14001 is the world's premier environmental sustainability certification program and allows SMEs (small to mid-sized enterprises) the ability to attain the world's most popular environmental certification standard via a program designed and priced specifically for them. This allows an organization to validate, via 3<sup>rd</sup> party audit against the world's top standard, its environmental / sustainability / green / eco-friendly actions.

The program, which allows companies to progressively improve at a pace that works for their needs, helps the organization define how it interacts internally, externally, and with the environment. It incorporates energy/waste/water, employee health and performance enhancement, community involvement, procurement and suppliers, compliance and regulations, emergency/security, and stakeholder engagement. Benefits include creating a culture of continual improvement, stakeholder engagement, lower costs, higher revenues and profits, improved employee performance, and..... doing the right thing for the environment for current and future generations.

"Many organizations, looking to cash in on consumer demand, claim to be environmentally friendly, but most practice greenwashing by self-auditing or self-certifying or using non-globally-recognized programs," said Kevin Dalton, CEO of Unlimited Auto Wash. "We did not want to be part of that and decided we were going to pursue environmental sustainability the right way. We have seven facilities and are choosing to get all seven certified. The Edenark Group ISO 14001 sustainability certification program provides us that opportunity. This will be wonderful for all our stakeholders; our customers, our employees, our company and our community."

"When an organization pursues, and attains, the Edenark Group ISO 14001 sustainability certification, they are not just doing it to see their costs go down and revenues and profits go up. They are setting a higher bar for their organization and sending a message to all those around them that may be claiming to be environmentally-supportive, but are in truth greenwashing by not validating their actions under a global 3<sup>rd</sup> party certification," says David Goodman, CEO of Edenark Group. "Companies who are agreeing to adhere to the world's Gold standard for sustainability certification are allowing their actions to be reviewed; are choosing to be a leader and part of the solution, not the problem; and are joining an elite fraternity of over 300,000 organizations, in over 150 countries, that have committed to continually improving in every way."

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